



London Diocesan Council
The Catholic Women's League of Canada



To: All Parish Presidents, Communication Chairpersons

CC: London Diocesan Council

From: Mary Maxwell, London Diocesan Chairperson, Communication Standing Committee

Date: November 19, 2016

Directive # 3

"Let all the earth cry out to God with joy." Ps.66

As we look forward to the end of the Jubilee Year of Mercy, and the beginning of the season of Advent, it is time to look back at what we accomplished this year and look forward to planning new activities for the New Year. As you complete your annual reports you can recognize your accomplishments and be proud of them. Let your councils and parishes know about your achievements. Do you publicize in various ways? Notice of meetings or projects in the church bulletin is one way. Another could be in the parish newsletter or in your own newsletter. In the gospel of Matthew 5:14 "You are like light for the whole world." We use our communication strategies to promote the league to others and therefore we let our light shine to others. If you have not tried a newsletter could it be a consideration for your plans for 2017?

The issue of pornography is another area in the umbrella of communication. Many parishes in the past participated in White Ribbon campaigns and more recently we participated in the Pornography Hurts postcard campaign. The postcard is on the National website. The postcard campaign is not a one-time event. Your council can do it again and even write letters to continue to let the government know that you are concerned about this issue. There will be an article in The Canadian League magazine in the future about this issue.

We are coming up to the busiest time of year with the Advent and Christmas season. Let the Joy of Advent and Christmas start with your families and extend to your councils and parishes. Pray that the Peace of this wonderful season extend to every part of our world

"Father in heaven, may we share the light and life of Jesus with others today."

May our Lady of Good Counsel continue to guide us every day.

Mary Maxwell